

JUNE 7 - 8, 2023 HILTON REFORMA HOTEL, MEXICO CITY

Lecycling **TONFERENCE & EXHIBITION MEXICO AND LATINAMERICA**

WHAT WILL YOU GET?



NETWORKING

Events with this structure are on neutral ground, allowing you to connect with your prospects/customers at a deeper, more intimate level.



LEADS

Meet face to face with your prospect. Learn their concerns and exchange ideas and do business.

LEADERSHIP

Brand yourself as a global leader in the plastics recycling industry by presenting your products and solutions live.

OUR AUDIENCE

56%



Want to check out the event

Want to learn

technologies/

about new

products





Are interested in representing/ distributina products

Want to find

new suppliers



WHO ATTENDED PR LATAM IN 2022?

DECISION-MAKING PROFESSIONALS FROM THE FOLLOWING COUNTRIES:

- Arab Emirates
- Austria
- - El Salvador
 - Germany

- Guatemala • Honduras
- Italy
- Mexico
- South Korea
- Spain

...looking for your product and service.

JOB TITLES

- President/VP/Partner/CEO/CFO
- Director Latin American Director/Manager Sales Director
 - Marketing Director/Manager
 - Operations Director/Manager
 - Manager/Sales Manager
 - Business Development Manager
 - Manufacturing Manager
 - Technical Managers/Supervisors

• Brazil Canada

- Colombia
 - Costa Rica
- USA

For recycling leaders

SPONSORSHIP OPPORTUNITIES AVAILABLE

PR LATAM PACKAGE INCLUDES	DIAMOND \$13,500 USD	PLATINUM \$10,500 USD	GOLD \$7,500 USD	Silver \$4,500 USD
Database of all pre-registered and attendee contacts. (Based on their approval)	х	Х	Х	Х
Promotional email to conference attendees on behalf of company (sent by GBM)	х			
One of the following sponsorships: Networking Cocktail, Lanyards, Lunch Day 1, Conference Notebook or Official Conference Bag	х			
One of the following Coffee Breaks Sponsorships: Coffee Break Day 1: early morning or late morning or late afternoon Coffee Break Day 2: early morning or late morning		х		
Add a promotional item in the attendee's Official Conference Bag	Х	Х	Х	
Single booth space (10' x 10') with Priority Booth Selection. Tabletop format	1 st round	2 nd round	3 rd round	4 th round
Full-page color advertisement in the Conference Notebook	х	Х	Х	
Banner advertisement in Plastics Recycling LATAM conference website	х	Х	Х	
Video interview promoted through social media	Х	Х	х	
Logo and company's featured product in May issue of Plastics Technology México (Recycling Supplement)	х	Х	Х	Х
Half page color advertisement in the Conference Notebook				Х
Company logo featured as your Level Sponsor throughout show	Х	Х	Х	Х
Show Room. Digital B2B Connection (Rerefer to B2B connection table to see what is included in your package)	х	х	х	x
Allocated Conference Passes	5	4	3	2

All sponsors will receive:

- Company listing in the conference website.
- Company name and/or logo shown during the opening of the conference.
- Company name and/or logo on conference signage when applicable.

Organized by: Organized by: GARDNER Business Media, Inc. PT Plastics MÉXICO





For more information on sponsorship opportunities, please contact us at: <u>sales@plasticsrecyclinglatam.com</u>